

## **JAMES RIVER BUS LINES UPGRADES SAFETY TECHNOLOGY**

FOR IMMEDIATE RELEASE

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James River Bus Lines was recently awarded a grant by the Federal government to upgrade its safety and security technology.

For over four years, James River has utilized a satellite tracking system on all of its vehicles to monitor driver performance, on-time performance, vehicle locations and speed. With the grant, an improved system will be installed that provides more security and customer service options. The system includes an emergency alert button to notify dispatchers of a potential problem and provides the vehicle location for the authorities.

In addition, the grant provides funding for a digital surveillance system on each motorcoach. This system will provide video and sound recordings of driving and passenger incidents. An important benefit is to identify driver performance issues that can be corrected before any incidents occur. The system will also document any passenger actions that impact safety or security on the motorcoach.

James River Bus Lines also recently became an active member of the “Highway Watch” program; a type of neighborhood watch program for the North American roadways. The company safety director was recently certified to train all James River drivers and chauffeurs in recognizing potential security situations and knowing how to report it.

James River Bus Lines has always been a leader in transportation safety and passenger satisfaction. Although its safety record is among the best in the country, the three systems enhance James River’s ability to improve safety and security for its passengers as well as North America.

James River Bus Lines is a full service Motorcoach Tour and Travel Organization serving the Eastern United States for over 75 years.