

National American Indian Housing Council

ADVOCACY TRAINING

PLANET HOLLYWOOD RESORT AND CASINO LAS VEGAS, NV ◆ DECEMBER 7, 2010

Tuesday, December 7, 2010

8:00 a.m.-11:30 a.m.

Effective Advocacy in Washington, DC—Part I: Tools, Strategies, and Tactics

Melrose 3

The morning session will be an overview of advocating in Washington, DC. It will include effective communication and correspondence with Congressional staffers, concise position and briefings papers, and identify major advocacy pressure points. It will also include a discussion of appropriate vs. inappropriate contact with legislative representatives, such as what constitutes bribing a public official, exchanges that are considered "gifts" and are prohibited under the ethical rules, and the overall do's and don'ts of dealing with Congress and their staff in an ethical manner.

Registration is free.

Heather Dawn Thompson, Attorney, Sonnenchein Nath &

Rosenthal, LLP

NAIHC Staff

11:30 a.m.-1:00 p.m. Lunch (on your own)

1:00 p.m.-4:00 p.m. Effective Advocacy in Washington, DC—Part II:

Developing an Advocacy Plan

Melrose 3

The afternoon session will focus on developing advocacy plans for collective issues in tribal housing. In groups, participants will discuss the advocacy plan and then make contact with Congressional offices.

Registration is free.

Heather Dawn Thompson, Attorney, Sonnenchein Nath &

Rosenthal, LLP NAIHC Staff